

Guidelines to EVA Pilot test May 2018

Thank you for being part of the pilot test for our EVA platform for ethnic entrepreneurs!

This document will help you through the test – whether you are a user of the platform or a teacher/counsellor using it with citizens.

About the platform:

The EVA platform is a tool for potential entrepreneurs with migrant background. The platform aims at giving the individual an assessment of their existing skills and mindset towards entrepreneurship and then guiding them on to learn more about the basics of being an entrepreneur in order to ensure they start off with an insight on what it takes.

The intention of the platform is thus not to be a full training in entrepreneurship that enables the individual to go out and become an entrepreneur, but to make sure their decision to do so are qualified and that they are best suited to start their journey with a good background knowledge of entrepreneurship qualifications.

How to use the platform:

The platform does not require a login. This means that you have to finish the parts of the platform involving questions in one session, because the system does not save your results.

We recommend you use Google Chrome as browser, since the 3D environments you will meet in the last part of the platform works best in this.

To access the three individual parts of the platform, go through the EVA website (www.eva-project.eu). On the front page of this website below the image, you find links to each section, where you can choose your language. For now, the website is available in English only. As mentioned, the platform does not remember your answers, so finish the test you are doing before you return to the website and go to another section.

The platform is translated into the national languages of the partners (Danish, German, Italian, Cypriot Greek, Maltese and English (Malta)). The materials on the platform are adapted to the national contexts, so choose the version of the country you are located in. The language level are suitable for user who have a basic/medium level of the language. The questions are based on closed questions, meaning you only need to click your answer or write one or two words.

What is in the platform:

The platform is divided into 3 parts: Discover, Develop and Test (your enterprise skills).

Discover your enterprise skills: This section is an evaluation of your existing knowledge, experiences and mindset towards becoming an entrepreneur. The questions asked will be used to give you an individualized feedback on multiple areas. The feedback offers you insight into which areas of your competencies and abilities, you would benefit to work on. The feedback also provides suggestions on what topics (units) of the training materials to focus on.

The questions will take approximately 20-30 minutes to answer depending on the language skills. As mentioned you have to finish the test in one session, since the answers are not saved.

At the end of the evaluation you get the feedback in a summary. This summary can be downloaded in a pdf format or you have the option to send it to an email address that you enter. Choose one of these options to save the feedback – the feedback will not be saved in any other way in the system!!!

Develop your enterprise skills: This second section of the platform is where we have collected a series of links to informational materials, guides and knowledge on entrepreneurship in your country especially suitable for migrants. The materials are split into 5 units with relevant topics: 1. Business Creation, 2. Starting Your Business, 3. Access to Finance, 4. Sales & Marketing and 5. Culture, Language, Communication and Networking.

From the feedback in the first section, you will already have an idea about which units you might need to focus on. But all units are relevant for new entrepreneurs and the topics will all be part of the Enterprise Simulator and tests in the third part.

To navigate through the training material units use the 'Course' menu point in the top – this gives access to all 5 units. The menu point to the right of the 'Course' menu point can be used to navigate inside each unit between the different sub-units.

When you click on each of the links to the relevant material, the page will open in a new tab/window, which allows you to return to where you were in the platform when you have finished exploring the page.

Test your enterprise skills: The final part of the platform consist of two related elements; a 3D environment with 5 typical situations for new entrepreneurs, plus 5 individual tests, one related to each situation.

When entering the Enterprise Simulator you will find yourself in a hall with 5 doors – each coloured door leads to a scenario. The scenario contains a series of clickable elements, so when you move around in the scenario, you come across these elements. When you click on one, a text appears with a dilemma, situation, point of reflection, etc., which will put the knowledge you have into a practical context, making you reflect on what you would do.

We recommend that you explore one scenario at the time, and after each scenario take the test related to the topic of the scenario. You do not have to complete all tests in one go; once you have taken a test (and passed), you will get the validation of that test by a digital badge. So you can explore the simulator over a longer period of time. Each test should take maximum 10 minutes to complete. Again, each test needs to be completed in one session, since the answers are not saved.

When you pass a test (you have to answer more than 75 % of the questions correct), you will be awarded with a digital badge. The digital badge technology means that you have your individual badge wallet (online and/or as a mobile app). Here the badges are saved as digital diplomas/certifications, explaining what you have learned to earn the badge. You get the badge by scanning the QR-code on the screen or enter the code that is shown. The code can only be used once to avoid misuse and cheating.

Read more about the badge technology through: <https://www.badgecraft.eu/>



A European Competence
VET Model and Assessment
Framework for Ethnic Minorities



You get individual badges after each test, and when you have completed all 5 tests, you get the overall EVA badge, certifying that you have gone through our platform and achieved the expected learning outcomes.

Special for the pilot test: To help us make the platform better, we would like you to answer a set of questions after you have gone through the platform. You will be presented with a questionnaire at the end, where you can give your feedback to us. This will help us adjust the platform for the next users to come. The questions should only take about 5-10 minutes to answer and your answers are important!